

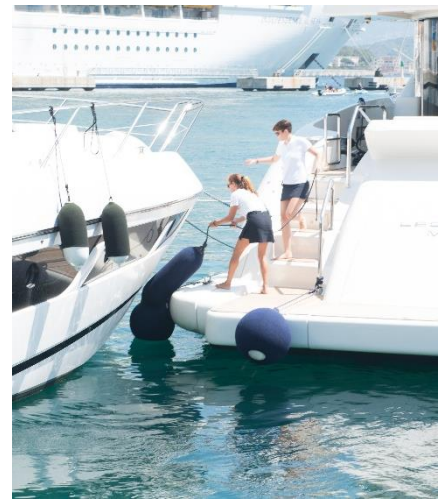


2023 Seminar, Helsinki

Sponsorship Opportunities



16 November 2023



ISWAN 2023 Seminar

Addressing the maritime recruitment crisis: Seafarer wellbeing in a changing world

16 November 2023

The maritime sector faces a growing recruitment and retention crisis. Increased workloads, reduced shore leave, an unwillingness to undertake long contracts, and the over-occurrence of issues such as bullying and harassment, are just some of the factors leading seafarers to seek alternative careers. At the same time, the need for highly skilled, experienced seafarers to steer the maritime sector through the transition to zero-carbon has never been greater.

This seminar will take a solutions-focused approach to exploring how the maritime sector needs to address the recruitment and retention gap. The event will provide the opportunity to hear from a range of industry experts and is of relevance to all stakeholders that have an investment in the future of maritime, including shipping and cruise ship companies, crewing agents, management companies, training institutions, unions, P&I clubs, yacht owners and welfare organisations.

Gold Sponsor

€10,000

ONLY ONE AVAILABLE: Named as primary event sponsor

Press and marketing:

- Named as the primary event sponsor in ISWAN press releases to the maritime press
- Prominent display of your logo on the 2023 AGM & Seminar Hub on the ISWAN website
- Exclusive Gold Sponsor announcement across ISWAN's social media
- Interview with a representative from your company/organisation published on ISWAN's website and social media, and included in ISWAN's members' e-newsletter
- Exclusive sponsorship of ISWAN's monthly e-news in November
- Exclusive sponsorship of ISWAN's Q3 2023 members' e-newsletter
- ISWAN Conference Gold Sponsor logo for your e-mail signature

At the event:

- 5-minute speaking slot at the start of the seminar
- 1-minute clip about your company/organisation played on screen during breaks
- Your company banner displayed at the venue entrance
- Venue staircase dressing with your branding
- Best available exhibition stand at the venue to showcase your company/organisation
- Prominent display of your logo on event banners and agenda
- Materials from your company/organisation included in the event virtual goodie bag
- Opportunity to connect with ISWAN's network of members across the maritime industry

PLUS: A surprise gift from ISWAN





Silver Sponsor

€5,000

ONLY THREE AVAILABLE

Press and marketing:

- Named as a Silver Sponsor in ISWAN press releases to the maritime press
- Your logo on the 2023 AGM & Seminar Hub on the ISWAN website
- Silver Sponsor announcement across ISWAN's social media
- A paragraph on why you are sponsoring this event in a special Silver Sponsors feature published on ISWAN's website and social media, and included in ISWAN's members' e-newsletter

At the event:

- 30-second clip about your company/organisation played on screen during breaks
- Exhibition stand at the venue to showcase your company/organisation
- Display of your logo on event banners and agenda
- Materials from your company/organisation included in the event virtual goodie bag
- Opportunity to connect with ISWAN's network of members across the maritime industry

PLUS: A surprise gift from ISWAN





Bronze Sponsor

€2,500

MULTIPLE AVAILABLE

Press and marketing:

- Named as a Bronze Sponsor in ISWAN press releases to the maritime press
- Your logo on the 2023 AGM & Seminar Hub on the ISWAN website
- Bronze Sponsor announcement across ISWAN's social media

At the event:

- 15-second clip about your company/organisation played on screen during breaks
- Exhibition space at the venue to showcase your company/organisation
- Display of your logo on event banners and agenda
- Materials from your company/organisation included in the event virtual goodie bag
- Opportunity to connect with ISWAN's network of members across the maritime industry

PLUS: A surprise gift from ISWAN





Networking Dinner Sponsor

PLEASE ENQUIRE FOR DETAILS

Press and marketing:

- Named as Dinner Sponsor in ISWAN press releases to the maritime press
- Your logo and a paragraph on why you are sponsoring this event on the 2023 AGM & Seminar Hub on the ISWAN website and included in ISWAN's members' e-newsletter
- Dinner Sponsor announcement across ISWAN's social media

At the event:

- A short message from your company/organisation representative at the dinner
- Display of your logo on event banners and agenda
- Prominent display of your branding during dinner
- Materials from your company/organisation included in the event virtual goodie bag
- Opportunity to connect with ISWAN's network of members across the maritime industry

PLUS: A surprise gift from ISWAN





WiFi Sponsor

€1,500

ONLY ONE AVAILABLE

- Poseur table/banner in small exhibition space at the venue to showcase your company/organisation
- Mention at the start of the seminar and your logo displayed with WiFi log-in details on screen
- 10-second clip about your company/organisation played on screen during breaks
- Display of your logo on event banners and agenda
- Opportunity to connect with ISWAN's network of members across the maritime industry

PLUS: A surprise gift from ISWAN





Media Partner

PLEASE ENQUIRE FOR DETAILS

In exchange for providing event coverage, i.e.

- ISWAN's event-related press releases published on your website / in your publication
- Promotion of the event on your social media channels
- Mention of the event in e-mail communications with your subscribers
- Follow-up article summarising the event published on your website / in your publication
- Event photography

You will receive

- 15-second clip about your company/organisation played on screen during breaks
- Your logo on event banners, the agenda and on the 2023 AGM & Seminar Hub on the ISWAN website

PLUS: A surprise gift from ISWAN





Scandic Marina Congress Center

Contact us

To find out more about sponsoring the ISWAN 2023 Seminar,
please contact:

Alan Croft, Business Development Manager

alan.croft@iswan.org.uk

+44 (0)20 3876 8585

